**OBM Summercourse evaluation - asking for good points and points for improvement, 12 students attended regularly, 10 evaluations received**

Student 1.

Content

Very much contents, I’ve learned a lot. Especially to look at behavior in another way.

Lecturers

Overall, all lecturers were fine. Marius was the best. Very calm, listened to the comments/questions/wishes of the group and changed the plans. Robert was fine. Sometimes I think he didn’t listen very well, though he had a slow pace of teaching and repeated sometimes too much. Bus he was nice and after class he made time to answer all your questions. The other (Joost) was not really reinforcing

Study load

The study load was kinda high. Hou had to put a lot of effort in it to complete all assignments. The OMB Optimizer didn’t really get sometimes. Little attention was paid to it in class, what made it hard sometimes to connect to the theory and fill it in.

Form of lecturing

Most of the time it was really interactive and there was room for discussion which I like. The paper presentations were good to connect theory into practice.

Student 2

What I liked:

All speakers/professors were very knowledgeable on the topic

Always took the time to answer students questions

The folder with all the powerpoint slides was so useful/helpful!

The nametags really aided in helping us get to know one another

I appreciate the structure and organization of the class

The Heineken experience was so fun! Thank you!

I like how we had most afternoons free.

The atmosphere of the class was very welcoming, positive, fun

What I didn’t like:

The amount of work expected from us in a week time was too much, stretch goal

The work load was stressful and I was upset at the beginning because I wasn’t sure I would be able to pass it

Although I completed fluency, it was very time-consuming and took away from me experiencing some things I wanted to do my last week in Amsterdam

The lectures were long, as in a lot of information at once

We needed more clarity about what would be on the exam/what it would look like

The course would be a lot more enjoyable with more realistic expectations and understanding of how precious time is here

Student 3

Professor Marius is a great individual and his colleagues Robert and Joost. It was very effective having these individuals involved in the course where they could show their knowledge and experience.

The open and interactive discussions about OBM were very stimulating as it allowed us to obtain the knowledge about this growing field in psychology and business

The course syllabus/outline should remain the same in regards to the order and structure. I really appreciate the professor (Marius) letting us know that he was always around and available if we had questions.

The only thing I would change would be the homework system. The Blitz and optimizer are effective tools to aid in learning the material but it would be great to reduce the amount of modules for the Blitz program and get rid of the fluency portions. The optimizer was very time consuming, because not only there was homework but you had to study for the exam and do a paper presentation.

Student 4

Dear Marius

I am glad I joined your program. You introduces us to OBM key concepts in a compact and solid way.

The course substance was up to my expectations at a level of knowledge gain, and practicality.

A good positioning of the course segment (grads, undergraduates etc…)

You have used a mixture of right tools to solidify the learning:

1. The class explanation/lectures
2. Our presentations: which evoked a lot of inspiring discussions and exchange
3. The exam: but it could be more to the end of the course, because it came to early of us do study enough
4. Fluency/optimizer is a very nice tool, but personally I didn’t like the repetition of modules on and on in case of one mistake. To me sometimes it reinforced a wrong answer and perplexed me with the tricky wording

What I really admired and respected in you was your focus on the result, but having enough flexibility to achieve it in a different way when needed.

I am still looking forward to look into ways to help spread OBM principles and applications in Egypt and the Middle East. A big thank you, Amira

Student 5

Cons:

Too much work for the amount of time in course

Classes started too early, 10AM would have been more reasonable

Contents was interesting, but could have been enhanced with more aspects of Dutch culture

Pros:

Positive Reinforcement game was great way to tie in course contents and say goodbuy

Heineken Experience was a great excursion. Got to meet classmates on a personal level

Multiple instructors were fine

Student 6, Daria Dementeva

1. The OBM Course was highly intensive! That’s good! Although it is highly intensive and full of new approaches and perspective, it doesn’t have a psychological pressure. Comin g to class wasn’t a torture but a real pleasure.
2. It brings about a new vision of human behavior and actions. It does really broaden the issue of the nature of human interaction.
3. It reveals the absurd thoughts about Behaviorism as approach: It makes Behaviorism applicable and full of sense of positive changes.
4. It proved the idea that we are all conditioned, all shaped, to some extent, by societies, which full of various antecedents and, in turn, consequences.
5. The methodology of interactive seminars is quite high, really professional and calm, attractive. You feel yourself respected, that matters a lot!
6. I’m highly satisfied with my presence here, in Holland and, moreover, I’m really satisfied with OBM course that opens different thinking, to some extent light, not heavy thinking.
7. Future: It’ll help to change the marketing strategy of my university, NRU HSE, the recruitment strategy of students.

Student 7, Anna Leonova

I am firmly convinced that OBM within Amsterdam Summer School is applicable to academic and practical work. The course was very intensive, contained comprehensive information and provides us with the key points in OBM.

The lecturers are professionals with excellent background, fluency English and very intelligent persons. They assisted us and resolved all arising issues.

Moreover, it should be noted that OBM course will be useful not only students, but also persons who have already graduated from universities. I think that it is necessary to consider the opportunity to organize this course for top-management of various companies.

I would like to notice the excellent work not only lecturers, but also the work of other university staff, very friendly and nice atmosphere.

As a result, I intend to implement my received knowledge to my company and see future results.

Student 8

Pros:

* I enjoyed the class because it was highly interacted and prompted a lot of discussion
* I also liked the first week contained informative classes, while the second week was more practical
* The professor was clear, informative, kind, and encouraged discussion
* The professor was also understanding of the students’ needs/concerns of the course
* The Heineken Experience was not only fun, but beneficial/enlightening. It also allowed our class to band more
* Organization of room (seating arrangements, powerpoints, name tags

Points for improvement:

* Exam was a bit difficult for most within the course and it caused stress (not enough time to study!)
* Workload/homework was a bit much, such as the Blitz fluency program. It was time consuming for a 2 week program. I just wish it did not make you repeat it 4 times for 22 modules (stretch goals)
* I would like to see more examples of OBM in real life examples, such as more guest in the workforce/field.

It was an awesome course and made the summer school study abroad experience ☺ worth it!

Student 9, Laura Valencia

* I liked that this course made me evaluate my behaviors a lot more and hopefully will help me improve in the future
* It gave me a different perspective on how organizations work and how they can be improved

Improvement:

* Maybe the amount of work could be reevaluated
* Instead of presenting a paper, the idea to present a topic of choice from the course could be an option.

Personal application

* I would be able to apply this course in the behaviors I want to improve on.
* If I actually open up my own practice, I would be able to hopefully have a good/stable working environment

Student 10, Ethienne

Cons:

* Too much work for the amount of time in course
* Classes started too early, 10|AM would have been more reasonable
* Content was interesting, but could have been enhanced with more aspects of Dutch culture

Pros:

* Positive reinforcement game was great way to tie incourse content and say goodbye
* Heineken Exp. Was a great excursion. Got to meet classmates on a personal level
* Presenting articles was a great way to hear everyone’s voice
* Multiple instructors were nice